**Targets**

25-30 total HUBS

600 participants

10 HUBs in Ontario

**what do we provide HUBs**

promo material

how to host a hackathon

**Local Champions**

Game types -

Target game studios to partner with in each province

Need to find out how to much it is to rebrand

Need to decide on type of GF - what we have traditional

**Outreach:**

local game studios

**Livestream for event**

**self sufficient HUB**

**Hotline**

Just hackathon event rules and regs help

No technical Help

**Resources**

More game design and overall how to make a winning game then technical coding stuff

**Mini-games during hackathon**

tweeting out questions/challenges

hosting mini games during the weekend

**Submissions**

lets open it upto let people build beyond mobile

**Next steps**

Target Universities

Target Game schools

Target art schools

Target Sponsors

Prepare Event overview

**HUBS**

Total Target Schools for HUBS 30

Also need to reach schools with most possible participants

**Sponsors**

Target game studio partners

Target overall Sponsors for the whole event

Target local sponsors

$75,000

we need creative ways for prizes

reuse as much stuff from past GCAs

Game studio partner could provide the cash/funding prize as a part of their own initiative

**Next steps**

Onboard School Champions and HUBS

Target Universities

20-30

Target Game schools

5-10

Target art schools

5-10

**Messaging for reach out to onboard schools**

Target Sponsors

Overall sponsors for the event

Game studio partners

Local HUB sponsors

\*\* Prepare Event overview

**HUB reach out plan**

School out reach target list

School outreach messaging

**Target Numbers for the Event**

**Event Overview**

**Participant engagement plan**

who they are

how will we reach them

how will we get them to participate

**Sponsorship deck**

title sponsors

after hack

local sponsors

game studio sponsors

give reasons for why they would sponsor

what value do the sponsors get from the GCA

**31st reach out to sponsors**

**following friday reach out to schools**

**Website live sept 1st**

**website complete 15th**

**Nov 26th grande finale**